

Shred Kelly to return to rock Lethbridge folk-stoke style

Written by Richard Amery

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Fernie stoke-folk band Shred Kelly are excited about returning to Lethbridge, Aug. 1 at the Slice with Ottawa's Loon Choir.



Shred Kelly have been recording with guitarist Bob Hamilton at the Rhythm Lab in Kelowna.

"It's been a really positive experience," described Shred Kelly's vocalist/ accordionist and keyboardist Sage McBride, from the side of the road in Prince Edward Island.

"We've never played one of the songs live before and we wrote the other just for this competition," she said.

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“They are very upbeat but also the most orchestral arrangements we’ve done,” she described. “It’s really helped develop our careers,” she continued.

The recording sessions was part of the K96-3’s B.C. emerging artist program focusing on musicians from the B.C. interior during which they receive education and are paired with a producer and studio time to record two songs. They perform a showcase at the Kelowna Parks Alive concert between July 10 and Aug. 7.

The winners receive \$4,000 cash, over \$1,500 in gear and prizes including a Gibson Les Paul Studio Guitar, as well as a showcase slot at Music BC’s showcase at Rifflandia Festival in Victoria, BC, September 2013. Second and Third place artists will each receive over \$500 in gear and prizes. Winners will be announced Aug. 21, 2013.

They are enjoying their summer which has been marked by playing the North by North East Music Festival in Toronto and currently an east coast tour which takes them to St. John’s, Newfoundland.

“It’s been so much fun. It has been a really great experience,” she continued adding the people, who live for live music, have really embraced Shred Kelly.

“That is our home base out east,” she said.

They also found time to shoot a new music video for “New Black,” from their CD “In The Hills.” “It will be the followup to their video for the Bear. “We spent two weeks shooting that.

{youtube}P4K0M_vzmOQ{/youtube}

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They are excited about playing with the Loon Choir.

“They are high energy pop rock band. They have amazing energy. It’s a different style of music but it makes for a really great night,” she enthused.

They always enjoy playing Lethbridge.

“We usually have really great shows in Lethbridge. We’re going to have a whole lot of fun with some of our favourite people. It will really be a lot of fun. ” she said.

Loon Choir opens the night at 9:30 p.m.. There is a \$15 cover for the Aug. 1 show.

— *By Richard Amery, L.A. Beat Editor*